



## ANNEX 1

### Programme 'Addressing Gender-Biased Sex Selection and Related Harmful Practices in the South Caucasus'

#### Invitation for Proposals for NGOs from Samtskhe-Javakheti Region Region

**Deadline: June 15th, 2021**

United Nations Population Fund (UNFPA) within the frames of EU funded programme '**Addressing Gender-Biased Sex Selection and Related Harmful Practices in the South Caucasus' (2021-2022)**' is implementing '**Youth for Social Change**' initiative in Samtskhe-Javakheti regions of Georgia focusing on promoting gender equality and gender-biased social norm change through youth engagement and peer-to-peer mobilization. Its **overarching goal is to educate, empower and engage youth** to trigger social norm change through local youth-led initiatives that challenges stereotypes, and discriminatory gender norms and mobilizes public support to end harmful practices and promote gender equality. Under this component UNFPA Country Office in Georgia is looking for the **Partner NGO in Samtskhe-Javakheti Region** to provide technical support in the implementation of the Youth for Social Change initiative.

### Background

Youth development and youth engagement are cross-cutting issues in the 2030 Agenda for Sustainable Development. Young people need to be full-fledged participants in the process of building better societies for all, as they are both beneficiaries and partners. In light of that, UNFPA's work – as one of the UN agencies working *with* and *for* adolescents and youth, rests on the commitments to deliver a world where every young person's potential is fulfilled, through strengthening youth agency, resilience and recognizing their positive contributions as agents of change. Empowered with knowledge and skills to ensure their rights and choices, young people can realize their full potential and contribute to economic and social, including gender, transformation.

Effectively implementing gender transformative strategies to promote the rights, empowerment and development of adolescents, youth, girls and women entails educating, empowering and engaging youth to drive social changes in their communities and beyond. UNFPA has a vast experience of working with and for adolescents and youth globally and in Georgia. The strategies adopted – informed by the evidence, voices and narratives of young people themselves, demonstrate that long lasting process of gender transformation requires challenging social norms with active participation of youth to trigger the changes in mindsets, attitudes and behaviors that are consistent to gender equality. **Investing in young people** is one of the smartest strategies for the country - as next generation parents, educators and leaders, they can help break the cycle of gender inequalities, strengthen the social fabric and create a sustainable future.

To achieve this objective, support and partnership with local CSOs and government entities will be necessary to scale social and behavior change communication and youth development strategies that empower young girls and boys as social change agents within their communities. This includes providing them with skills, opportunities and platforms to influence and lead on solving problems in their communities as well as actively participate in initiatives concerning their rights, choices and well-being.

To that end, UNFPA within the frames of EU funded programme '**Addressing Gender-Biased Sex Selection and Related Harmful Practices in the South Caucasus**', is launching '**Youth for Social Change**' initiative in **Samtskhe-Javakheti** region of Georgia focusing on promoting gender equality and gender-biased social norm change through youth engagement and peer-to-peer mobilization. Its **overarching goal is to educate, empower and engage youth (age:15-19)** to trigger social changes through small scale youth-led initiatives (including communication campaigns, advocacy events, information sessions, etc.) that challenges discriminatory gender stereotypes and norms and mobilizes public support to end harmful practices and advance gender equality. During the following two years, this will be achieved by mobilizing young people (age:15-19) in Samtskhe-Javakheti to participate in the Youth for Social Change Training Programme and to develop small scale group initiatives at the local level aiming to contribute gender-biased social norm change.

More specifically, 'Youth for Social Change' initiative will focus on:

- Supporting the awareness and empowerment of young people on the most critical issues related to gender equality and harmful practices through training, group formation, peer-to-peer dialogue and knowledge multiplication;
- Building and strengthening essential skillset and competences to lead advocacy initiatives at the community level;
- Supporting the development of small scale initiatives for peer-to-peer knowledge multiplication and promoting social change for gender equality;
- Building a network of young people with personal commitment to gender equality and empowered to lead the change;
- Fostering partnerships with local organizations and self-government bodies to advocate and advance change process towards gender equality.

In order to **educate, empower and engage youth** UNFPA Country Office, developed comprehensive **training module and curriculum** for working with youth (age: 15-19) to trigger gender-biased social norm change. Training Module is based on innovative and comprehensive methodology for (a) increasing youth awareness on critical gender equality issues and gender-biased social norms, (b) strengthening their commitment to gender equality and ending harmful practices, (c) building advocacy skills to initiate actions/small scale youth projects focused on challenging gender stereotypes in their local communities and triggering long-lasting gender-biased social norm change process. Training Module includes interactive, engaging, youth-friendly activities that encourage girls and boys to build their knowledge, attitudes and skills based on their own experiences and contextual realities.

Training programme based on the developed module shall involve at least 80 young people (age: 15-19) selected by the partner organization from local communities in Samtskhe-Javakheti region (Akhaltsikhe, Akhalkalaki, Adigeni, Aspindza, Ninotsminda). During the training participants will work to increase their commitment to gender equality, to build advocacy skillset and to form youth teams initiating small-scale advocacy projects addressing gender inequalities and discriminatory social norms. Training will be delivered - over the course of four full-day sessions - by selected pool of local facilitators, trained and supported through Training of Trainers (TOT) - jointly organized by the selected local partner organization, in consultation with the UNFPA. After the completion of the training programme, facilitators will provide necessary mentorship and support to youth teams in the process of implementing the small-scale efforts, as well as facilitate to establish and stimulate youth network through information sharing, youth day celebrations, periodic skill building workshops, etc. Youth teams will be supported by UNFPA through selected local partner organizations to ensure smooth implementation of small scale youth projects designed as a result of the training programme.

In light of the above mentioned, UNFPA Georgia will select the partner NGO in Samtskhe-Javakheti to support the implementation of Youth for Social Change Initiative. In the following period (July, 2021 - Septmeber, 2022) selected partner organizations will lead the below listed activities:

**Activity 1:** Reviewing the Training Manual and respective annexes by the youth development expert based on the recommendations of the 1st phase training cycles, and according to the culturally sensitive context, in close consultation and collaboration with UNFPA/Georgia CO and the Project Manager. Ensure, preparation of the module and participant materials/handouts in the local language.

**Activity 2:** Selecting the pool of 8 youth facilitators from Samtskhe-Javakheti region based on the entry competences elaborated by UNFPA Georgia. Selected facilitators will participate in six-day intensive Training of Trainers (ToT) organized by the partner organization (in close collaboration with the UNFPA) to familiarize themselves with the Youth for Social Change Training Module and strengthen their facilitation and mentorship skills. Selected partner organization shall ensure recruitment, selection, coordination, attendance of the facilitators in the ToT and deliver the ToT with high quality.

**Activity 3:** Selecting Youth for Social Change Training participants from Samtskhe-Javakheti (Akhalsikhe, Akhalkalaki, Adigeni, Aspindza, Ninotsminda) based on the entry competences elaborated by UNFPA CO. Selected participants will attend the Youth for Social Change Trainings (1 training includes four-full day sessions) delivered by designated facilitators, form the teams and elaborate small-scale advocacy projects.

**Activity 4:** Ensuring the smooth delivery of Youth for Social Change Trainings in Samtskhe-Javakheti including providing logistical and operational support (such as securing the venue/catering, participant transportation, facilitators, etc.).

**Activity 5:** Together with selected facilitators partner organization is expected to support youth teams complete the small scale projects developed as a result of the training. Partner organization will ensure that facilitators conduct regular online/offline meetings with the assigned teams and that essential resources for youth teams to complete the projects are in place.

**Activity 6:** Partner organization is expected to organize online and/or offline skill building camps (not exceeding three days), for the training participants, to strengthen advocacy skills and advance competences of young people for completing the small-scale community projects (topics can include, effective presentations, social media for social change, storytelling, developing project idea, critical issues regarding gender equality, harmful practices, etc.).

**Activity 7:** Together with selected facilitators partner organization is expected to establish participant database and support the establishment of youth network involving alumni of the training participants; Partner organization is expected to support UNFPA CO at the local level in arranging youth advocacy meetings and events (e.g. International Youth Day, Youth Festival, etc.)

**Activity 8:** Arrange and ensure the mobilization of participants/team of facilitators to attend to the Youth Forum aiming to present completed youth community projects, acknowledge the results of the youth for social change initiative and establish a youth network in Samtskhe-Javakheti Region.

Partner organization shall include the visibility and communication element in their proposal to ensure the wider dissemination of the information regarding the initiatives.

UNFPA will provide technical and overall guidance and will ensure quality control of the ongoing activities and developed products. All work will be conducted in close consultation with the EU

Delegation in Georgia, who will be informed in advance of all activities and invited to open and participate therein.

## Eligibility

This call for expressions of interest is open to any not-for-profit Civil Society/Youth Organization from Samtskhe-Javakheti region with previous experience working on issues related to youth empowerment, participation and development, gender equality, women's and girls' empowerment; Established network and collaboration with local government bodies, and civil society and youth platforms are essential.

## Application

To express interest for this call and/or receive further details on the programme, please submit the following documents:

- Copy of provisions of legal status of the NGO in Georgia [Required to be eligible for review]
- Organizational bylaws or constitution (registry documents)
- Names of the Board of Directors/governing entity
- Attachment I – NGO Profile and Programme Proposal (along with budget proposal). When completing PSEA Assessment part, please also include supporting documentation.
- Latest annual report and audit report (if any) as separate documents or hyperlink to the documents

Organizations that wish to participate in this Invitation for Proposals are requested to send their submission through email to UNFPA Georgia with email subject clearly marked “NGO Invitation for Proposals\_Youth 4 Social Change” at the following address: [sbenidze@unfpa.org](mailto:sbenidze@unfpa.org)

For Interested organizations, the **online information session** will be held on **June 9 at 12:30 pm** via Zoom. In order to attend the meeting please follow the link here:

Join Zoom Meeting

<https://unfpa.zoom.us/j/89914625136>

Join by Skype for Business

<https://unfpa.zoom.us/skype/89914625136>

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*This invitation for proposals is announced in the framework of the programme 'Addressing Gender-Biased Sex Selection and Related Harmful Practices in the South Caucasus funded by the European Union, and implemented by UNFPA in Georgia.*